

ELLER EXECUTIVE EDUCATION

MODERN BUSINESS THEORY

CUTTING-EDGE RESEARCH

#2 IN THE U.S. FOR ARTIFICIAL INTELLIGENCE APPLICATIONS

Inspiring Leadership, Transforming Organizations

For over 30 years, Eller Executive Education has empowered individuals and organizations through innovative leadership development programs that redefine traditional executive education. We equip leaders with the tools to navigate complexity, foster transformation, and drive results. Our top-ranked faculty blend academic rigor with practical insights to deliver actionable learning, helping participants unlock their potential and address real-world challenges.

At Eller Executive Education, we don't just teach leadership—we inspire leaders to excel and organizations to thrive.

What is Eller Executive Education?



PURPOSE

Create leadership development programs that inspire new ways of leading and bring out the best in you and your organization



MISSION

Igniting Leadership Potential through Executive Education and Leadership Development as Trusted Advisors, Educators, Facilitators, Coaches, and Strategists

SELECT CLIENTS



SELECT EEE PROGRAMS

Custom Programs for Organizations

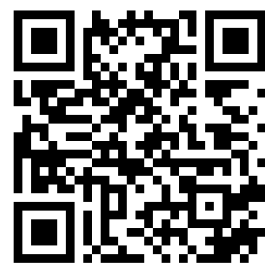
We start by understanding your organization's unique challenges and culture, then design custom leadership development that drives genuine transformation.

Generative AI Leadership Accelerator

A four-day immersive program for executives to build a real, actionable Generative AI strategy tailored to your organization's challenges.

Government Leadership Excellence

Equips rising public-sector leaders with the critical skills, actionable strategies, and peer network to navigate complex challenges and excel in their careers.

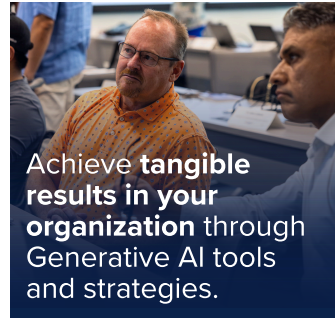


Interested in learning more?

Scan the QR code to view our program options.

Example Custom Program: Generative AI

By the end of this program executives will:



Sample Program Agenda

DAY ONE

Generative AI and Business Ethics

Dr. Paul Melendez - Dr. Melendez will help you navigate the ethical frameworks essential for responsible AI adoption.

Demystifying Generative AI

Dr. Gondy Leroy - Dr. Leroy will break down the fundamentals of Generative AI and its transformative potential across industries.

DAY TWO

Retrieval-Augmented Generation (RAG) LLM

Dr. Gondy Leroy - Dr. Leroy will guide you through advanced architectures and how to apply them effectively.

Prompt Engineering

Dr. Mohammed Shafae - Dr. Shafae will help you learn how to translate prompt engineering into real business value.

Hands-On Prompt Engineering

Dr. Mohammed Shafae - Dr. Shafae will lead a practical session on crafting effective prompts and AI interactions.

DAY THREE

Intro to Agents and Agentic Systems

Dr. Yong Ge - Dr. Ge will explore how to customize large language models and build agentic systems tailored to your organization's needs.

DAY FOUR

Generative AI Playbook

Dr. Bikram Ghosh - Dr. Ghosh walks you through the process of creating and executing an actionable Generative AI playbook.

Generative AI Workshop and Graduation

Program faculty guide participants through a final workshop summarizing the program's key takeaways.

FACULTY

Dr. Paul Melendez

*Lead Faculty, Eller Executive Education Academic Programs
Professor in the Department of Management and Organizations
and the Founder of the Center for Leadership Ethics*

Dr. Gondy Leroy

Associate Dean for Research and a Professor of Management Information Systems, specializing in artificial intelligence.

Dr. Mohammed Shafae

Associate Professor of Systems and Industrial Engineering and a smart manufacturing systems expert specializing in developing AI methods for process design, monitoring, control, and cybersecurity.

Dr. Yong Ge

Professor of Management Information Systems and an Eller Fellow specializing in developing customized and sophisticated Generative AI for domain-specific applications.

Dr. Bikram Ghosh

Gary M. Munsinger Endowed Chair, Professor of Marketing focusing on marketing models, pricing, and firm competition and strategy.